

INC*RED*IBLE
COACHING

Start your own
**Family Charitable
Investment Club**

POWERED BY:

girl scouts 
of northern illinois

**“Giving is not just about making a donation,
it’s about making a difference.”**

- Cheryl Red



Philanthropy: **Make it a Family Affair**

I am often asked “how can I help my children become good stewards of wealth?” And I always respond, “make philanthropy a family affair!”

The Family Charitable Investment Club is a fun new way to teach good stewardship. Have fun with the entire family, build memories and leave a legacy that will impact your family for generations to come.

This workbook gives you easy step-by-step instructions on how to get the family involved and enjoy the benefits of giving back to the community.

As you design your own Family Charitable Investment Club, you’ll want to work closely with your financial advisor or accountant to help insure you give the right thing to the right organization at the right time, and it benefits you both.

Have fun and thanks for making a difference!

Create A Family Mission Statement

To create a shared sense of purpose and identity, build your Family Charitable Investment Club together, as a family.

Describe who you are and what your combined philanthropic goals are.

Here are some ideas:



"As a family, we are excited to support causes that align with our own family values: environment, education, and the arts."

-- The Davidson Family

"To honor those in our family who served, we will give to charities that are focused on supporting veterans and their families"

-- The Roberts Family

"We do our homework before we give! The Wilson/Dobbs Family Charitable Investment Club's mission is to give back to our community, learn from each other and have fun as a family! Where will we give this year??"

-- The Wilson/Dobbs Family

"We encourage philanthropic giving by donating both time and money. Donations from this fund will provide financial support to the charities where we volunteer."

-- The Zimmermans

Your Family's Mission Statement



Club Members

Keep things organized: Who is joining the club and who will the club officers be (president, treasurer, secretary)?

Club Rules



As with any organization, club rules or by-laws are important because they provide consistency and clarity for the members.

When starting your Family Charitable Investment Club, consider working together to develop guidelines around these three areas

Membership voting powers

Usually, 1 member = 1 vote. But, depending on how large your family is and how many generations are involved, you may choose to offer certain family members more votes. Examples of how some families award additional votes include:

- Additional voting powers if you volunteer.
- Officers get 2 votes (i.e., President, Treasurer, Secretary)
- Earn additional votes to acknowledge good grades or other acts of good stewardship.

Adding funds to investment club

Typically, the patriarch funds the investment club. However, if others are contributing, it may be helpful to have guidelines as to how additions are made and how the funds will be invested prior to being donated.

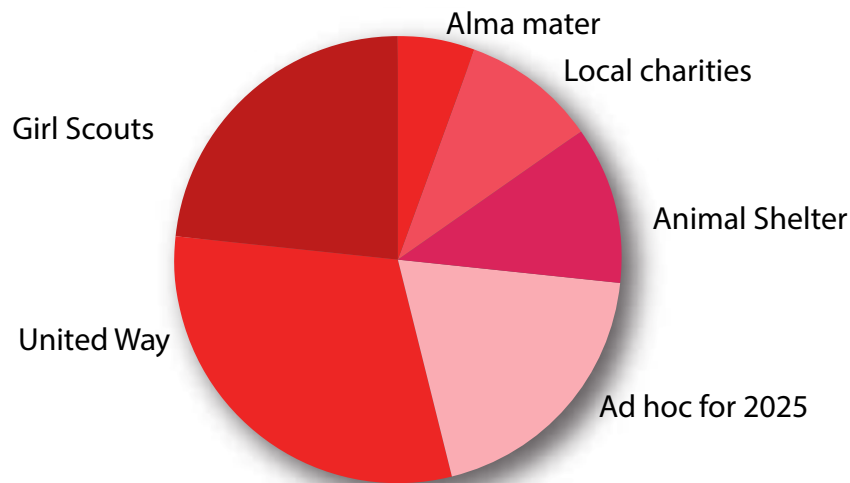
Club Rules



Making donation decisions

This is the primary goal of the club! So, how do you decide where to donate?

- What is the family mission and how do you support it?
- How many charities will receive donations each year?
- How will you decide how much will go to each charity?
- Get the family involved - what do they want to know before they vote yes or no?



SPREAD THE LOVE!

Your Family's Club Rules



Strategies for Giving

Recent changes to the tax rules have made it more challenging than ever to deduct your charitable donations for tax purposes.

To maximize the impact of your charitable donations, work closely with your tax accountant and/or financial advisor. They can help you give the right thing to the right organization at the right time so that it benefits you both.

The following pages include some commonly-overlooked gifting strategies that can provide added tax benefit. Before making any decisions on your gifting decisions, seek the advice of your tax accountant and/or your financial advisor. Make sure that it makes sense for you and your family.

Strategies for giving the right thing to the right organization at the right time- and it benefits you both

Charity is About Giving...

The Right Thing.

If you

- are over the age of 70 1/2; and
- own an IRA or other retirement account

you maybe be able to give up to \$105,000 each year directly to charity by making qualified charitable distributions from your retirement account.

Check with your financial/tax advisor to see how this strategy may provide significant tax savings for you while maximizing the impact of your donations

Qualified Charitable Distributions

To The Right Organization

A donor-advised fund is an excellent way to fund your Family Charitable Investment Club assets. When you contribute cash, securities, or other assets to a donor-advised fund, you are generally eligible to take an immediate tax deduction. Then those funds can be invested for tax-free growth, and when you are ready, you can recommend grants to any eligible IRS-qualified public charity.

There are several donor advisor fund options available. Work with your financial advisor to determine which one is best for you.

Charity is About Giving...

GIVE GROW GRANT

Make a tax-deductible donation

Grow your donation, tax-free

Support charities you love, now or over time

At the Right Time.

Highly-appreciated stock

Capture losses

Bunching

Rebalancing

And Benefits You Both

Bunching

Tax Year	Option #1 Take the standard deduction		Option #2 Tax-wise bunching	
	2024	2025	2024	2025
Charitable Deduction	\$10,000	\$10,000	\$20,000	\$0
Other Deductions	\$19,000	\$19,000	\$19,000	\$19,000
Total	\$29,000	\$29,000	\$39,000	\$19,000
Standard or Itemized Deduction*	Standard Deduction	Standard Deduction**	Itemized Deduction	Standard Deduction**
	\$29,200	\$30,000	\$39,000	\$30,000
	\$59,200		\$69,000	
	\$9,800 in additional tax deductions!!!			

* The standard deduction amounts for different filing statuses may vary annually
 ** Projected standard deduction for 2024

In 2024, the standard deduction is \$29,200 for married couples filing jointly. If total deductions, including charitable gifts, is less than that, your charitable donation may not be eligible for a tax deduction.

Bunching is a smart tax strategy that combines two or more years of giving into one to maximize deductions.

Gift & Rebalance

Whether the markets are up or down, there are always opportunities to meet your gifting goals while managing your investment risk. Work closely with your financial advisor and tax accountant to maximize the impact of your donations while managing the risk in your portfolio.

Highly-appreciated stock:

Avoid capital gains taxes when you gift highly-appreciated stock directly to charity.

Capture losses:

Capture the full value of a losing investment by selling the stock, capturing the loss and donating the cash.

Donate, rebuy, reset basis:

Use this strategy if you love your highly-appreciated stock and want to keep it, but not the capital gains.

*Consult with your financial or tax advisor to determine what strategies are best for you



Your Year of

Philanthropy

- ✓ Become a Girl Scout Volunteer
- ✓ Make a Donation or Planned Gift
- ✓ Join the GSNI Alum Network

Fill your year with a new crew and more fun. Get started today! An investment in local Girl Scouts is an investment in making our community better, stronger, and brighter.



Be a Girl Scout!

girl scouts
of northern illinois

Contact us at (844) 476-4463 or customer care@girlscoutsni.org for more information or stop by one of our Resource Centers located in Lake Zurich, Oswego, South Elgin, or Rockford.

www.girlscoutsni.org

Thank You!

As a Certified Financial Planner and financial advisor coach, I have been helping families integrate philanthropy into their legacy planning for more than 20 years.

I work closely with non-profit organizations across the country to promote tax-wise giving strategies and family involvement.

To learn more about how Family Charitable Investment Clubs can increase donations for the causes you care about, let's connect.

Cheryl Red, CFP®
cred@BeIncredibleCoaching.com www.BeIncredibleCoaching.com